

WALTER TUCKWELL & ASSOCIATES LTD

96 Piccadilly London W1

TELEPHONE GROSVENOR

CABLES: CHARACTERS LONDON



16th November, 1964

J. Hargreaves, Esq.
BBC Publications
35 Marylebone High Street
London, N.W. 1

Dear Mr. Hargreaves,

DR. WHO ANNUAL

Herewith a very rough copy of the suggested cover for the above Annual which World Distributors would like to publish next year.

The figure at Bottom Right would be that of William Hartnell as DR WHO and we are prepared to contact his agent and make the necessary arrangements for World Distributors to use.

Yours sincerely,

Walter Tuckwell

enc.

LENGTH

Around 34,000 words

THE STORIES etc.

They would like 8 stories in all, plus 6 interest pages

The stories

to be around 4,000 words each

The interest pages

to be 200 words in length and giving indications as to the type of territories and planets lived in. World Distributor artists will illustrate these and they would like 4 of these pages to be -

The Home of the Voords

The Home of the Daleks

Dr Who's Machine

A Space Time feature;

Dr Who's Machine can be as long as 500 words

STRIP MATERIAL

There will be no strip material in the book

SCRIPT WRITERS

They would like to use the actual script writers who write this series for T.V.

ILLUSTRATIONS

The stories will be illustrated with line and tint, with four colours, throughout

Publications Executive 45, 35 MHS. PABX

WORLD DISTRIBUTORS (MANCHESTER) LTD.: "DR. WHO ANNUAL".

Editorial Assistant, Publicity

20th November 1964.

I have received a proposal from Walter Tuckwell and Associates Limited for publication of a "Dr. Who Annual" in 1965 by World Distributors (Manchester) Limited. Details of the format are attached. Also attached is a rough copy of the suggested cover; the figure at the bottom right would be William Hartnell as Dr. Who and they understand his permission would have to be obtained.

I should be glad to know if the proposal has the approval of H.P. and the Television Service. We are in favour of it subject to the Corporation's usual rights to approve the design, standards and contents.

GW.
Enc.

R.S. Hargreaves.

Nothing to be written or typed in this margin

From: Editorial Assistant Publicity 16, 12 Cav.Pl. PABX

Subject: 'DR. WHO ANNUAL'

26th November 1964

To: Pubs. *W.M. 27/11*

I am returning the rough cover and note on the 'Dr. Who Annual' proposed for publication by World Distributors (Manchester) Ltd. Head of Serials, Drama, Television, writes:

'I think this is splendid and I just hope that the Corporation will get some financial benefit from the enormous sale that will result.'

Subject to your provisos mentioned in your memorandum of 20th November, Publicity also approves.

MJW

Evelyn M. Thomas
(Evelyn M. Thomas)

From : Senior Legal Assistant 6077 B.H. PABX

Subject : "DR. WHO ANNUAL": PUBLISHING AGREEMENT WITH WORLD DISTRIBUTORS
(MANCHESTER) LIMITED

To : Publications Executive 9th December 1964.

Thank you for your memo of 30th November enclosing draft letter relating to the publication of this annual. I see no objection to the document as slightly amended in blue ink and now return it to you.


(G.G. Derrick)

ER

WALTER TUCKWELL & ASSOCIATES LTD

96 Piccadilly London W1

TELEPHONE GROSVENOR

CABLES: CHARACTERS LONDON



23rd December, 1964

R. S. Hargreaves, Esq.
BBC Publications Ltd. 28/12
35 Marylebone High Street
London, W. 1

Dear Mr. Hargreaves,

We have just received the enclosed letter from World Distributors Ltd.

along with the art-work for the cover and a further story, which Mr. Tuckwell has asked me to send along to you immediately for your approval.

Yours sincerely,

B. E. Osborne

enc: 3

WALTER TUCKWELL & ASSOCIATES LTD

96 Piccadilly London W1

TELEPHONE GROSVENOR

CABLES: CHARACTERS LONDON



C O P Y

From WORLD DISTRIBUTORS (MANCHESTER) LTD.

Walter Tuckwell & Associates Ltd.
96 Piccadilly
London, W. 1

Dear Mr. Tuckwell,

Further to your letter of December 17th concerning the material we are preparing for our Dr. Who annual, I have pleasure in enclosing a further story we have received from our Author. We are, of course, going ahead with the type setting of these stories and so if there is anything which the BBC take objection to would you please get in touch with me immediately so that I can contact the Printers.

We are a little surprised to learn that the BBC want to see the finished artwork for the cover because as you know they did pass the rough drawing and we felt that this was sufficient and we have gone ahead with the completed drawing and had the Printer reproduce it. I am enclosing a very rough first proof which you can submit to the BBC but please explain that it is a very rough proof and there will be considerable colour correction before we go to press. The main points are that the title lettering will be made clean white. The letters BBC TV will be in clean yellow squares and the whole picture will be cleaned up to give a brighter sharper effect.

I look forward to hearing from you.

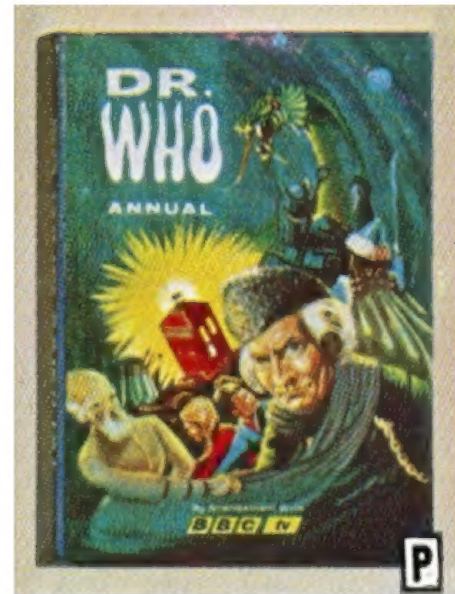
Yours sincerely,

K. A. Johnson-
Production Manager

THE COVER DILEMMA

It was around this point that concerns arose about the proposed cover for the annual, the bottom left of which featured a small image of a Dalek in between a Sensorite and a red-coloured TARDIS. Earlier in the year, Souvenir Press Limited had already gained the exclusive rights to feature the Daleks in their own publication – *The Dalek Book*, released in September 1964. For this reason, World Distributors were required to change the cover of their annual. However, as the BBC had given their agreement to the draft cover and printing had already gone ahead on an initial batch of 1500, a financial reduction to the terms of World Distributors contract was made to help mitigate the costs involved in them having to produce a new cover.

At the time of production on this **Doctor Who Season 2 Blu-ray Collection**, no examples of the original covers that were printed for the annual are known to exist. However, in early 1965, these were sent out to the large catalogue companies that operated the time so that they could be included amongst the children's books and annuals available for sale in their forthcoming Autumn/Winter publications. For this reason, some small pictures of them do survive.



Reference: 15/RSB

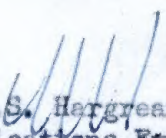
7th January 1965.

Dear Mr. Tuckwell,

WORLD DISTRIBUTORS LIMITED:
"DR. WHO ANNUAL"

As promised I am returning the cover for the "Dr. Who Annual" which you sent me on 23rd December. As I told you I have taken no action on this pending a decision about the use of The Dalek, but if permission is refused by Terry Nation it will have to come out. You will also have to get clearance from William Hartnell and for the other characters.

Yours sincerely,


R.S. Hargreaves,
Publications Executive.

Walter Tuckwell, Esq.,
Walter Tuckwell & Associates Ltd.,
96 Piccadilly,
London, W.1.

Enc.
GW.

WALTER TUCKWELL & ASSOCIATES LTD

96 Piccadilly London W1

TELEPHONE GROSVENOR

CABLES: CHARACTERS LONDON



26th January, 1965

R.S. Hargreaves, Esq.
B.B.C. Publications Ltd.
35 Marylebone High Street
London, W. 1

Dear Mr. Hargreaves,

THE DR. WHO ANNUAL ; World Dist. Ltd.

I am sending you with this two new suggestions for the above company's Dr. Who Annual cover. They are rather inclined towards the one with the blue background, I understand.

I have made the necessary arrangements with Hartnell's agent and also with Mrs. Vertue for the use of the Voords, and with Peter Newman's agents for the use of the Sensorites.

I will also clear the Zarbies and Butterfly Men.

Yours sincerely,

WALTER TUCKWELL

enc: 2

Publications Executive 45, 55 MHS. PABX

WORLD DISTRIBUTORS (MANCHESTER) LIMITED : "DR. WHO ANNUAL"

Editorial Assistant, Publicity

26th January 1965.

With your memo of 26th November 1964 you returned the rough cover of the proposed publication by World Distributors (Manchester) Limited. Unfortunately, because of exclusive rights of publication which Terry Nation granted to Souvenir Press Limited last year, we are now unable to allow The Dalek to be featured either on the cover or inside World Distributors Annual for this year. They have therefore had to prepare ~~a~~ new art-work for the cover and ~~the~~ two suggestions are enclosed. I understand they favour the one with the blue background, although they have not said which of the two they would propose to use.

Could I have your views on both of them please.

GW.
Encs.


R.S. Hargreaves.

Nothing to be written or typed in this margin

From: Editorial Assistant Publicity 16, 12 Cav.Pl. PABX

Subject: WORLD DISTRIBUTORS (MANCHESTER) LIMITED : 'DR. WHO ANNUAL'

To: Pubs. Ex. *29/1/65* 28th January 1965

Thank you for letting me see the two proposed covers for World Distributors (Manchester) Limited's 'Dr. Who Annual'. I prefer the one with the blue background but I would suggest that the phrase 'by arrangement with BBC TV' (as on the red one) should be imposed on the bottom right hand corner of the blue one.

I also take it that the publishers have cleared with William Hartnell the use of his image on the front cover. I am returning the two roughs herewith.

Evelyn M. Thomas

MJW

(Evelyn M. Thomas)

Nothing to be written or typed in this margin

From: Editorial Assistant Publicity 16, 12 Cav.Pl. PABX
Subject: TV COMIC ANNUAL : DR. WHO SECTION
WORLD DISTRIBUTORS (MANCHESTER) LIMITED : DR. WHO ANNUAL
To: Pubs. *Ed., 18/2*

We now have approval from the Television Service for the scripts submitted for both the above publications.

I am returning herewith:

TV COMIC ANNUAL: 'Dr. Who'
Script by Roger Protz

WORLD DISTRIBUTORS (MANCHESTER) LIMITED: 'Dr. Who Annual'
'The Fish-Men of Kandalinga'
'The Monsters from Earth'
Scripts by J.L. Morrissey

MJW

OK from our point of view, too
(Evelyn M. Thomas) *E. M. Thomas*

Copy to: Editorial Assistant Publicity.

Reference: 15/RSH

1st February 1965.

Dear Mr. Tuckwell,

"DR. WHO ANNUAL" : WORLD DISTRIBUTORS
(MANCHESTER) LIMITED.

I am returning the two "Dr. Who" stories which you sent me under your letters of 17th and 25rd December 1964; "Peril in Mechanistria" and "The Sons of the Crab". Both of these scripts are approved from our point of view.

As I have already mentioned to you the Corporation claims copyright in the following running characters:

Dr. Who : Ian Chesterton : Barbara Wright :
Susan Foreman : Vicki.

Before using any other characters or material from the "Dr. Who" television programmes it will be the responsibility of the publishers, World Distributors (Manchester) Limited, to obtain permission from the owners of copyright. Will you please make this clear to them.

Whilst I had agreed with you upon the broad terms of a contract with World Distributors, based on a royalty of 5% and a non-returnable advance of £500, we both felt that some adjustment in these terms may be necessary to recompense the Publishers for the expenditure incurred in producing a second cover, when because of Terry Nation's refusal to grant permission "The Daleks" had to be omitted.

I would like to have the contract signed as soon as possible and should be grateful if you would let me have proposals for any revision of the above terms.

Yours sincerely,


R.S. Hargreaves,
Publications Executive,

Walter Tuckwell, Esq.,
Walter Tuckwell & Associates Ltd.,
96, Piccadilly, W.1.

WALTER TUCKWELL & ASSOCIATES LTD

96 Piccadilly London W1

TELEPHONE GROSVENOR

CABLES: CHARACTERS LONDON



26th February, 1965

R. S. Hargreaves, Esq.
BBC TV Publications
35 Marylebone High Street
London, W. 1

*Published price 8/6
£10000 = 23500 copies
Royalty 5% = £500 (5% per copy)*

Dear Mr. Hargreaves,

DR. WHO ANNUAL - World Distributors Ltd.

I have now heard from John Pemberton to the effect that it cost him £202.0.0 to make the plates and 1,500 copies of the above Annual. I have discussed this with him and pointed out that we have also paid gns. to the scriptwriters of the following series:

The Voords
The Sensorites
The Zarbi

— whilst he has, of course, paid William Hartnell gns. for the use of his likeness

John Pemberton and I have agreed, subject to your approval, that his prepayment be reduced by £150 to £350, and that he will not pay any further royalties until he has sold books to the value of £10,000 after which he will pay at the usual rate of 5% on his published price.

The gns. I am assuming you will be prepared to share with me on our usual basis.

By the way, it looks as if this is going to be a case of "all's well that ends well" for John believes that he will sell around 70,000 books, so the net royalties should well be in the vicinity of £1,300.

Regards,

Yours sincerely,

W. Tuckwell

(. thing to be written or typed in this margin

From: Head of Serials, Drama, Television 406 TH.
Subject: "DR. WHO" ANNUAL 14th April 1965
To: Publications Executive Copy to: Head of Publicity

W.H. 1964

I return the script of "The Lair of Zarbi Supremo". This is all right apart from line 5, page 11, which begins "My name is Dr. Who ...". This is not correct; the Doctor does not know his own name and is thus only referred to as "Dr. Who".

JAHW

Donald Wilson
(Donald Wilson)

Copy to: Walter Tuckwell & Associates Ltd.

Reference: 15/RSH

15th April 1965

Dear Mr. Pemberton,

"DR. WHO ANNUAL"

Mr. Tuckwell has asked me to return the script of "The Lair of Sarbi Supremo" directly to you. It is approved from our point of view apart from line five, page eleven, which begins "My name is "Dr. Who...". This is not correct; the Doctor does not know his own name and is thus only referred to as "Dr. Who".

Perhaps you would be good enough to make the necessary amendments.

Yours sincerely,

R.S. Hargreaves,
Publications Executive.

J. Pemberton, Esq.,
World Distributors (Manchester) Ltd.,
P.O. Box 111,
Manchester 1.

Enc.
GW.

Nothing to be written or typed in this margin

From: Editorial Assistant Publicity 16, 12 Cav. Pl. PABX
Subject: WORLD DISTRIBUTORS MANCHESTER LTD: DR. WHO ANNUAL 22nd April 1965
To: Mr. Hargreaves *23/4*

I am returning the story "The Lost Ones". There are four discrepancies.

Page 6:- There are no weapons aboard the Tardis.

Page 18:- The Dr. would not call himself Dr. Who. This title arose because no-one knew his name.

Page 19:- Dr. Who originally came from an unnamed planet, not Earth.

Page 22:- It is not true to say he left Earth 50 years ago.

~~Mr. H. B. D. Tel has asked that in future these synopses or stories should be sent direct to Denis Spooner for checking.~~

Evelyn M. Thomas
(Evelyn M. Thomas)

SMA

WORLD DISTRIBUTORS (MANCHESTER) LTD.
P.O. Box 111
MANCHESTER.

27th April, 1965

Walter Tuckwell Esq.,
Walter Tuckwell & Associates Ltd.,
96, Piccadilly, W.1.

Dear Mr. Tuckwell,

Thank you for forwarding the letter, dated 23rd April received by you from Mr. R.S. Hargreaves of the BBC.

The first three queries - re pages 6,18 and 19 in The Lost Ones - are easily disposed of and we have made the necessary alterations.

The query concerning page 22 of the manuscript raises more complications. In effect Dr. Who's statement that he left earth 50 years ago, in conjunction with his claim (same sentence) that he is on the business of the Supreme Council, is a complete fabrication: a 'play for time' on his part (see previous paragraph) to extricate him from a dangerous situation. The deletion of this reference to a time lapse would necessitate a complete rewrite of the succeeding paragraphs; even then the credibility of this plot sequence would be definitely weakened.

This publication is now held up at the printers for final approval. We should be glad, therefore, of your comments by return.

Yours sincerely,

K. A. Johnson
Production Manager.

Nothing to be written or typed in this margin

From: Editorial Assistant Publicity 16, 12 Cav. Pl. PABX
Subject: DR. WHO: PUBLISHING AGREEMENT WITH WORLD DISTRIBUTORS 29th April 1965
MANCHESTER LTD.
To: Pubs. Ex. *W.H. 29/4*

I have had a word with the script editor of Dr. Who and although he was anxious to emphasize that Dr. Who never came from Earth, the point of the publishers is accepted and I think we can agree to their keeping the attached script as it is.

Evelyn M. Thomas
(Evelyn M. Thomas)

SMA

P. S. We have a thought that the publishers might like to put a footnote saying that Dr. Who was pretending that of course he did not come from Earth - knowing how 'accurate' young readers are apt to be!
Evelyn

Publications Executive 45, 35 MES. PABX

"DR. WHO ANNUAL" : PUBLISHING AGREEMENT WITH WORLD DISTRIBUTORS
(MANCHESTER) LTD.

Editorial Assistant, Publicity

29th April 1965

With reference to your memo of 22nd April about which I wrote the following day to Mr. Tuckwell and sent you a copy of my letter. He has now sent me a copy of the enclosed letter of 27th April from World Distributors (Manchester) Limited pointing out their difficulties in amending Page 22, for the reasons which they have explained. The script of "The Lost Ones" is also enclosed.

May I please have your further comments as soon as possible.

GW.

R.S. Hargreaves